

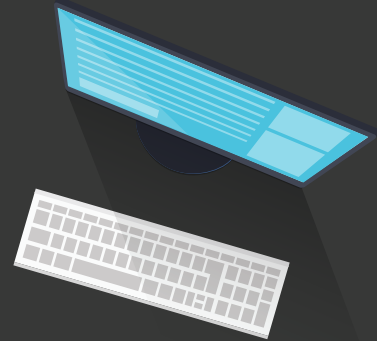


# TIM MARTIN

SENIOR CREATIVE DESIGNER



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## ABOUT ME

With over 25 years continuous experience in website design and build, print design, powerpoint decks, advertising, corporate identity, brochures, direct mail, branding, exhibition stands, point of sale, document tenders & concept development, there is little I haven't done across many disciplines and sectors.

I live in Marlborough, Wiltshire and I am experienced, accurate, creatively assured, calm under pressure and an all-round team player. So if you're in need of either a print or web based designer (or both) then I'm likely to be your man.

In my current role I am solely responsible for the design of all marketing material to include: brand development, quarterly magazines, infographics, website updates and design (Wordpress), markets schedules, PowerPoint presentation decks, social media adverts, forum summaries, event support literature and much more...

## WHAT'S MY STORY?

- ARMSTRONG WOLFE / 2022 - TO DATE**  
HEAD OF DESIGN & MARKETING  
2022 - TO DATE
- CREATIVE FREELANCE / 2020**  
FUJITSU, RINA CONSULTING (MoD), DELL, KALLIDUS & OTHERS  
2020
- KALLIDUS / 2017**  
CREATIVE GRAPHIC DESIGNER  
2017 - 2020
- EVENT EXHIBITION & DESIGN / 2014**  
SENIOR GRAPHIC DESIGNER  
2014 - 2017
- WHSMITH / 2011**  
CREATIVE WEB/UI DESIGNER  
2011 - 2014
- ENGLISH HERITAGE / 2010**  
WEB/MICROSITE/UI DESIGNER  
2010
- CREATIVE FREELANCE / 2007**  
GRAPHIC DESIGNER  
1996 - 2007
- ROYAL AIR FORCE / 1996**  
WEAPONS ENGINEER  
1986 - 1996
- THE ART STUDIO / 1985**  
TRAINEE GRAPHIC DESIGNER  
1983 - 1986

## LEARNING

- OLDERSHAW SCHOOL / 1983**  
'O' & 'A' LEVEL STANDARD EDUCATION  
1980 - 1983

## IN A NUTSHELL



PRINT  
GRAPHIC



DIGITAL  
WEB



IDEATION  
CONCEPTS

## THE CREATIVE

- |                       |                     |                  |                        |
|-----------------------|---------------------|------------------|------------------------|
| WHAT I CAN DO FOR YOU | Logos & Logotype    | MY DESIGN SKILLS | Creativity             |
|                       | Print Design        |                  | Planning & Strategy    |
|                       | Web Design          |                  | Signage and Typography |
|                       | UX/UI Design        |                  | Digital Art            |
|                       | Exhibition Branding |                  | Responsiveness         |
|                       | PowerPoint          |                  | Concepts               |
|                       | Brochures/Tenders   |                  | Layouts                |
|                       | Advertisement       |                  | Colour Sense           |
|                       | Typography          |                  | Inspiration            |

## THE SOFTWARE

Ps	Photoshop	●●●●●●●●●●●●●●●●●●●●
Ai	Illustrator	●●●●●●●●●●●●●●●●●●●●
Id	InDesign	●●●●●●●●●●●●●●●●●●●●
Wp	WordPress	●●●●●●●●●●●●●●●●●●●●
Mu	Animate	●●●●●●●●●●●●●●●●●●●●
Aa	Acrobat	●●●●●●●●●●●●●●●●●●●●
Pp	PowerPoint	●●●●●●●●●●●●●●●●●●●●

## WHAT MAKES ME TICK

